

Ben Shockey

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Professional Profile

Dynamic, personable, and pragmatic arts non-profit executive. Demonstrated ability to balance multiple demands while advancing a variety of distinct projects. Seasoned team leader, facilitator, and project manager. Boots-in-the-mud approach to all elements of organizational operations. Highly successful fundraiser. Attention to detail balanced by ability to think globally and strategize for long-term success. Community-minded. Quick learner eager to gain new skills and advance organizational goals.

Relevant Employment History

FIELDWORKS CONSULTING – Vancouver, BC & Summer Lake, OR

Co-Founder and Partner – Oct. 2017-present

- Provide full-service non-profit consulting services with an emphasis on arts centers, artist residency programs, and small- to mid-sized arts organizations
- Particular focus on visioning & strategic planning, creative program development, and management transition services (interim management and executive search)
- Selected recent clients:
 - Presentation House Theatre – North Vancouver, BC
 - Interim Managing Director, Jan. to Dec. 2018
 - Oak Spring Garden Foundation – Upperville, VA
 - Program Development Consultant, pilot artist-in-residence program

SITKA CENTER FOR ART & ECOLOGY – Otis, OR

Executive Director – Sept. 2015 to Oct. 2017

- Developed and monitored \$800,000 annual operating budget and managed \$3M endowment
- Managed all organizational fundraising activities, raising more than \$1.1M over two years
 - Raised \$735,000 in major gifts during 8-month capital campaign; instrumental in cultivation of subsequently secured pledges of \$1.5M to future capital phases
 - Increased organizational grant revenues from 3% to 12% of budget over two years; more than \$100,000 in grants raised
 - Managed operating and project-specific annual giving campaigns, raising more than \$100,000 per fiscal year
 - Led major donor cultivation, stewardship, and solicitation
- Oversaw organizational planning and program development, including
 - Completed 3-year strategic planning process
 - Developed new artist/ecologist-in-residence programming with partners & funders
 - Supervised design and implementation of educational programming and marketing
 - Supervised event planning, including annual art exhibition and sale of more than 400 works by more than 130 artists
- Managed organizational systems, policies, and procedures, including
 - IT infrastructure and project management of website and database system redesign
 - Human resources, personnel, and payroll compliance
- Oversaw management of 7-building 0.66 acre campus and acquisition and land management of 80-acre rural property
- Implemented full staff re-organization; managed six permanent and two seasonal employees
- Acted as public face of the organization, managing relationships with founders, funders, government and community partners

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OUT INNERSPACE DANCE THEATRE/NEW WORKS – Vancouver, BC

General Manager, Out Innerspace – Oct. 2013 to Sept. 2015

- Primarily responsible for financial management and planning in coordination with Artistic Directors and bookkeeper
- Researched, developed, and wrote grants in coordination with the Artistic Directors
- Oversaw design, production, and implementation of PR/media materials and strategies, including website and social media presence
- Developed, updated, and enforced organizational systems, policies, and procedures
- Liaised with Board of Directors on governance, oversight, and strategic planning matters
- Acted as primary liaison with external partners, presenters, funders, and the general public
- Oversaw tour planning and management
- Planned and implemented large, medium, and small scale events and performances
- Supervised part-time support staff for dance training program customer service and student liaison duties

FRIENDS OF SHARON ART STUDIO – San Francisco, CA – Oct. 2008 to March 2012

Executive Director – Apr. 2010 to Mar. 2012

Development & Communications Associate – Oct. 2008 to Mar. 2010

- Developed and implemented organizational vision, annual operating budget, and long-term financial strategy in consultation with the Board of Directors
- Managed design and scheduling of quarterly educational programming, including hiring and supervision of contractual teaching staff
- Oversaw design, production, and implementation of PR/media materials and strategies, including website and social media presence
- Planned and implemented a variety of large-, medium-, and small-scale events and sales, primarily through the recruitment, supervision, and delegation of responsibility to volunteers
- Successfully implemented multi-tiered fundraising plan and maintained donor database
- Acted as primary liaison with external partners, leveraging relationships and building consensus to the benefit of multiple stakeholders and the organization
- Supervised support staff, managed office systems, and co-managed facility operations

Selected Volunteer Experience

- ◆ CASCADIA ARTIST IN RESIDENCE NETWORK (CAIRN) – Cascadia region
Chair, Advisory Committee, April 2018 to present
- ◆ NEW PERFORMANCE WORKS SOCIETY – Vancouver, BC
Treasurer, Nov. 2018 to present; Vice President, Dec. 2016 to Nov. 2018
- ◆ CITY OF LINCOLN CITY PUBLIC ART COMMITTEE – Lincoln City, OR
Member (by appointment of city council), April 2015 to September 2017

Education

UNIVERSITY OF CALIFORNIA, SANTA BARBARA – Santa Barbara, CA

Doctor of Philosophy, English Literature – 2013

Emphases: 20th Century British Literature, Cultural Studies, Theories of Gender and Sexuality

UNIVERSITY OF MAINE – Orono, ME

Master of Arts, English Literature – 2003

UNIVERSITY OF KANSAS – Lawrence, KS

Bachelor of Arts, Classical Languages and English Literature – 2000